

GRAND RIVER BEAD SOCIETY

Press Release

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FOR IMMEDIATE RELEASE
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Annual Grand River Bead Society Show and Sale

The Grand River Bead Society (GRBS) is presenting its Annual Show and Sale October 5th and 6th from 10:00 am to 5:00 pm. The show will feature handcrafted jewellery and beads from local artisans as well as beading supplies, beadwork and DIY kits.

Participants will also be able to attend classes to learn bead work and jewelry making techniques. Several classes are taught by internationally recognized, award-winning instructors.

There will be FREE craft demonstrations throughout the weekend and opportunities to visit the booths of local artisans selling handcrafted beads and unique jewellery. Established beading vendors will also be selling beads (vintage, crystal, sterling silver, gemstones), jewellery components, tools, craft books and kits.

This year local professional artist and author Helen Breil will be teaching as well as signing copies of her successful 180 page eBook, Shapes - 25 Inspirational Jewellery Designs in Polymer Clay.

While Helen`s work is based on polymer clay, her designs can also be applied to metal clay. Her finished pieces incorporate beads, stringing, and buttons to take full advantage of her creative ideas and provide inspiration.

A recent book review from Australian Beading Magazine said: "Helen is one of the most talented polymer clay artists of our time and she's also a genius when it comes to explaining her processes." Art Jewelry Magazine says "Helen Breil transforms flat pieces of clay into three dimensional pendants - and in her new eBook she shares her creative strategies" (September 2013 issue - see below). To learn more about Helen, please see: HelenBreil.com and [Antelope Beads Featured Artist](#)

Other highlights of the show include a First Nations historical beadwork display and door prizes.

The show and sale will take place in Guelph at the Guelph Place Banquet Hall, 492 Michener Rd. Parking is free. Admission is \$3.

For more information and to register for classes please visit:
<http://www.GrandRiverBeadSociety.com/>

About the Grand River Bead Society

The Grand River Bead Society (GRBS) was formed in 2001 by a group of bead enthusiasts who wanted to share their knowledge and inspire others about all things beading-related. It is a non-profit volunteer group of people who share an abiding love of, and an enthusiasm for, beads and beadwork. The GRBS is a member of the Guelph Arts Council.

Media
review

Shapes: 25 Inspirational Jewellery Designs in Polymer Clay

by Helen Breil
HM Originals, Guelph, Ontario, Canada
ISBN: 978-0-9879380-0-8



If you've ever played around with twisting and turning your polymer scraps just to see what forms you can come up with, you know how much fun it can be to discover new shapes. Using only clay cutters and playful experimentation, Helen Breil transforms flat pieces of clay into three-dimensional pendants — and in her new eBook, she shares her creative strategies.

I find this 180-page eBook's emphasis on design rather than on finished projects refreshing. One pendant is presented from start to finish, including texturing and finishing techniques, but the rest of the pendants (25 shapes total!) are strictly design-focused. In each section, Breil demonstrates how to create a variety of polymer pendants using the same cutting and forming techniques, but leaves the rest up to you. This approach to design is extremely valuable — she shows you how to do something, but not necessarily what to make.

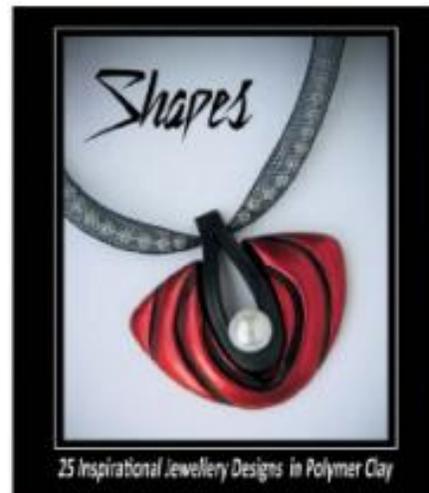
The first section covers essential techniques you need to know before you start: everything from how to modify your cutters in order to get the cleanest cut possible, to how to add cotter-pin and button elements to your designs. A gallery shows work by other makers who created pieces inspired by Breil's shapes. And, all you metal clay artists out there will be excited to learn that the techniques used to create the forms in polymer can be easily adapted to metal clay! I know I'm ready to test out some of these techniques. So, get out your clay and cutters, download *Shapes* to your computer or mobile device, and start playing! — Annie Pennington

WHERE TO BUY

Shapes

\$20.00 to download
(\$25.00 for a CD)
www.helenbreil.com

Text



SHAPES: 25 INSPIRATIONAL DESIGNS IN POLYMER CLAY

Author: Helen Breil

Publisher: Self-published e-book

On sale: Now

In *Shapes: 25 Inspirational Designs in Polymer Clay*, Helen Breil showcases some truly fascinating shapes that you'll be itching to recreate. At 180 pages, this book is certainly long enough to keep you occupied on those cold winter nights; not only will you be reading the book, we're sure she'll leave you inspired enough to be shopping online for supplies!

Helen one of the most talented polymer clay artists of our time and she's also a genius when it comes to explaining her processes, too. Perhaps that's what makes *Shapes: 25 Inspirational Designs in Polymer Clay* such a success. This publication has so many step-by-step photographs that it's incredibly easy to follow, especially for those new to the technique.

Even if you have some polymer experience, this book is still of benefit with a 46-page image gallery showcasing the works of 29 international clay artists and their unique shape designs, bound to get the creative juices flowing.

This is an e-book, not a printed publication, but you know what? We love that, too. You can set it up on your iPad, reader, or even computer screen and reference while you create, with easy chapter links allowing you to navigate back and forth with absolute ease.

Shapes: 25 Inspirational Designs in Polymer Clay is available now and you can purchase yours at helenbreil.com/shapes_book.php

Art Jewelry Magazine and Australian Beading reviews

